

# 2017 Strategic Thinking for Business Leaders



After completing this programme, participating business leaders should be able to contribute significantly to the conversation on how to improve business performance at the highest levels of their organisations, and will be able to contribute significantly to improving the quality of strategic decision-making.



Shaping *leaders* who shape organisations

After completing this four-month programme, business managers in the public and private sector with an interest in strategic management should be able to contribute significantly to improving the quality of strategic decision-making in their organisations.

## Syllabus

### Strategic thinking for business leaders

- Creating shareholder value
- Rethinking the business model
- Co-opetition
- Design thinking as a method for strategic planning
- Advanced strategic analysis tools
- Scenario planning
- Encouraging creativity
- The growth of platform economies and digital strategy
- Creating flexible and effective strategic management processes and structures
- Creating learning and innovative organisations

### Assessment

Completion of the course is subject to the submission of a portfolio of evidence.

**Duration:** 4 months

### Important Dates

**Start Date:** Programme commences in March 2017 and August 2017

**Study School Dates:** Will be communicated

### Costs

**R17 500**

### Contact Details

Letsai Mashishi

**Tel:** 011 652 0217

**Email:** mashilw@unisa.ac.za

Dumisani Kewuti

**Tel:** 011 652 0263

**Email:** kewutk@unisa.ac.za

On successful completion of the programme, students will receive the Advanced Course in Strategic Thinking Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

### Admission Requirements

NQF level 8 qualification and appointment in a management position, and at least 5 years' managerial or strategic management experience.

Alternatively a portfolio of evidence of prior learning and relevant experience will be considered.