

# Programme in Advanced Strategic Management (PASM)

## Programme Modules

### Module 1: Strategic intelligence and analysis

The purpose of this module is to empower students with the necessary competencies to gather, analyse and interpret strategic intelligence at the level of corporate strategy. The interrelatedness of strategic intelligence, strategic planning and strategic control is a key theme of this module. With these competencies, students will be able to support corporate-level decision-making in their organizations. The following topics are covered in this module:

- Competitive and business intelligence systems
- Scenario analysis and planning
- Strategic knowledge systems
- Sensemaking and sensegiving

### Module 2: Strategic decision-making

The purpose of the module is to empower students with the necessary competencies to evaluate the different ways in which strategies are formulated and created at the corporate level of multi- businesses, covering organisations in both the private and public sector. This is done within a framework of sound corporate governance principles. The following topics are covered in this module:

- Corporate governance and sustainability
- Strategising: Putting people at the center of strategy
- Corporate strategic management
- Strategic decision making



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### Module 3: Strategic change management

The purpose of the unit standard is to provide students with the necessary competencies to be informed and engaged participants in organisational transformation. Organisational change is examined through three lenses – strategic design, political and cultural. Students will discover a range of appropriate managerial responses to the major challenges faced by contemporary organisations resulting from major, ongoing environmental change. The following topics are covered in this module:

- Strategic change viewed through three lenses: Strategic design, political and cultural
- Managing change
- Complex environments viewed through three lenses: Strategic design, political and cultural
- Strategic leadership

### Module 4: Strategic risk management

The purpose of the unit standard is to empower students with the necessary competencies to identify and manage strategic risk. Furthermore, the interrelatedness of risk management with strategy formulation and implementation are covered as well as affording students the opportunity to evaluate strategies. The following topics are covered in this module:

- Risk assessment
- Risk evaluation and reporting
- Risk treatment
- Risk monitoring and review

