

2017

PROGRAMME IN ADVANCED STRATEGIC MANAGEMENT



There are few training courses or seminars that focus on advanced strategic management, especially those with a focus on corporate-level strategy in the multi-business corporation. Yet training in this area is necessary, as most corporate strategic management decisions are unsuccessful and do not create the anticipated value.

The purpose of this programme is to equip students with advanced knowledge, skills and attitudes in strategic management, with a specific focus on strategic management in the multi-business corporation.



*Shaping **leaders** who shape organisations*

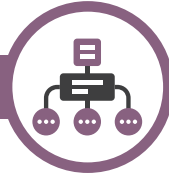
UNISA

After completing this 6-month programme, leaders in the public and private sector will be equipped with the skills and abilities to successfully apply strategic principles and practices in the organisation.

Programme Modules Assessment

Module 1

Strategic intelligence
and analysis



Module 2

Strategic decision making



Module 3

Managing strategic change



Module 4

Strategic risk management



Formative assessments (assignments) per module and portfolio assessment

Duration

6 months

Important Dates

Start Date:

March 2017

Study School Dates:

Students will be expected to attend a 3-day study school
(date to be confirmed)

Costs

Short Learning Programme enrolment fee R16 500

Contact Details

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On successful completion of the programme, students will receive the Programme in Advanced Strategic Management Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

Admission Requirements

The Centre for Business Management Course in Strategic Management (NOF level 6 or higher, 24 credits), or equivalent and 5 years' management experience; or 5 years' experience in Strategic Management.