

Executive Development Programme (EDP)

Programme Modules

Module 1: Corporate strategy (business track only)

- Business and corporate strategy
- New perspectives on strategy
- Strategic management as a process
- Strategic analysis tools and techniques
- The new business landscape
- Creating competitive advantage
- Competitive and co-operative dynamics
- Strategic alliances
- Creating shareholder value by corporate expansion

Module 2: Strategic management in the public sector (public sector track only)

- Strategic management as a process
- Strategic analysis tools and techniques
- Strategic planning
- Strategic implementation
- Monitoring and evaluating strategy implementation

Module 3: Strategic financial management (business track only)

- International finance strategies
- Strategic financial decisions
- Wealth creation
- Investment strategies
- Mergers and acquisitions
- Financial engineering

Module 4: Public sector governance (public sector track only)

- Duties and responsibilities of boards, directors and committees
- Board composition
- Public sector governance and strategy
- The King Report and the public sector
- Strategy and stakeholder accountability
- Ethical and legal accountability



- The Public Finance Management Act (PFMA) and Municipal Finance Management Act (MFMA)
- Internal audit and risk management
- Integrated sustainable reporting

Module 5: Strategic leadership and organisational change

- Role of strategic leadership in organisational success
- Leadership as an interactive process
- Assessing and measuring leadership performance
- Negotiation and conflict resolution
- Influencing (power and politics)
- Leadership in diverse organisations
- Change strategies and models
- Strategic leadership, organisation culture and change
- Corporate governance and ethics

Module 6: Managing innovation

- Different types of innovation
- Managing the innovation process – from idea to market
- Trends in innovation management
- Design thinking
- Business model innovation
- Technological innovation
- Strategic innovation
- Stimulating creativity and innovation in organisations

Module 7: Managing organisational performance

- Business model design and innovation
- The value chain and service blueprint – managing operations
- Drivers of organisational performance
- Measuring organisational performance
- Strategies for improving organisational performance

Module 8: The executive project

- Executive project management
- Evidence-based decision-making
- Basics of organisational investigations (qualitative and quantitative investigative techniques)



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