

ADVANCED SHORT COURSE IN BIG DATA

JANUARY 2022 INTAKE

TUITION FEES R17 000*



ABOUT THE PROGRAMME

According to a study conducted by the World Economic Forum in 2020 each day there are 500 million tweets; 294 billion emails sent; 4 Peta bytes created on Facebook; 65 billion messages sent on WhatsApp. We are in the era of big data. In a world where every business is a technology business, practitioners and business leaders are required to bring into organisations fresh ideas and perspectives, and early warnings of coming change. Big data has disrupted decision making and enterprises management, prompting practitioners and business leaders to make decisions more rapidly and to shape their capabilities to address environmental changes.

The Advanced Short Course in Big Data will enable practitioners and business leaders to process and analyse large data sets by using machine learning software

WHO SHOULD ATTEND?

This programme is aimed at practitioners and business leaders from the public and private sectors with limited or no ICT experience or background.

WHAT ARE THE BENEFITS?

After completing this advanced short course, candidates should be able process and analyse large data sets containing structured and unstructured data, using machine learning software for market insights, to generate growth and revenue, and to predict the future.

ASSESSMENT

Assessment is based on the submission of assignments (formative assessment) as well as a portfolio examination (summative assessment)

ON COMPLETION

On successful completion of the programme, students will receive the Advanced Course in Big Data Analysis (ACBDA) Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

WHEN CAN YOU APPLY?

Applications are open from 15 September until 15 December 2021. Please note the Application Fee for 2022 is R160 and is in addition to the tuition fees.

FOR MORE INFORMATION

Visit our website for more information and additional programmes on offer: www.unisa.ac.za/sbl

CONTACT DETAILS

Contact one of our Business Development Specialist to assist you with your application and registration queries:

Dumisani Kewuti

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* Please note that fees stipulated herein are provisional and subject to change pending approval.