DEGREE PROGRAMMES 2018
Building leaders who go beyond
The Unisa Graduate School of Business Leadership (SBL) is committed to shaping leaders and managers for the future. The school has a deep passion for leadership development in both the private and the public sector. In 2019 the SBL will celebrate 50 years as one of the leading business schools in South Africa and on the African continent. The school graduates up to 400 students per year on its flagship programme the Master of Business Leadership.

It has illustrious alumni who include managers and leaders who are playing a pivotal role in decision-making positions both nationally and globally. The SBL’s unique hybrid tuition model predominantly distance learning, combined with contact sessions and interactive group sessions - enhances the flexibility and accessibility of the school. The ever changing landscape of business shapes the development of programmes and research at the SBL, keeping its students at the forefront of trends and in the process nurturing leaders for the future.
Message from the Executive Dean

The Unisa Graduate School of Business Leadership has a proud history of shaping leaders who go beyond. We are focused on the design and development of a diverse product range that is relevant to the global market place. Our graduates take their place in the world with the requisite skills to resolve complex challenges and to devise sustainable solutions. The school pioneers, promotes and shares quality and innovative research of international standing.

The SBL continuously strives to be a high-performing business school in Africa and globally. The SBL is committed to preparing graduates for tomorrow’s challenges and to create diverse and ethical leaders able to play their part in furthering equality, empowerment and prosperity for all.

As a potential student you are entering the SBL academic space where you will be challenged to reach and exceed your goals, while receiving all the guidance and support you need along the way.
Postgraduate Diploma in Business Administration (PGD)
The PGD is your stepping stone towards a successful business leadership career. It will broaden your business and management perspective, providing you with the tools to effectively lead as you journey towards the upper-echelons of the business sphere. This PGD gives you access to continue with your studies towards an MBA or MBL, providing that you meet the admission requirements of your programme of choice.

Master of Business Administration (MBA)
An MBA is regarded by many as the ticket to the C-suite. After all, you’d be hard-pressed to find a CEO who doesn’t have one. More than anything, an MBA is structured to turn a manager into a holistic leader capable of steering an organisation and its people to success. The MBA gives you access to continue your studies towards a Doctor of Business Leadership (DBL), providing that you meet the admission requirements of the DBL.

Master of Business Leadership (MBL)
When there is competent leadership within organisations, those organisations thrive. The MBL provides professional management development at postgraduate level with particular emphasis on the theory as well as the practice of leadership. The programme is geared towards developing the leadership qualities of managers and empowering them to become competent, confident leaders. The MBL gives you access to continue your studies towards a Doctor of Business Leadership (DBL), providing that you meet the admission requirements of the DBL.

Doctor of Business Leadership (DBL)
The more informed you are, the more empowered you are and the greater your chances of achieving success. Beyond gaining knowledge, DBL students are given the platform, skills and competence to make a significant contribution to new knowledge in business management and leadership.
Postgraduate Diploma in Business Administration (PGD)

“The PGD programme has lifted my professional life as I have become a strong link in my organisation’s value chain. I feel that after the course I can take on any leadership or strategic role because of what I have learnt. The contemporary and practical focus of the programme has given me a 360° view of business and has improved my business acumen, from accounting to value chain management and the global business environment. I was particularly impressed by the Knowledge Management module as it broadened my understanding of why it is a strategic imperative within the organisation and I quickly started introducing it into my daily work. Every profession is a “business”, as long as it involves people, systems and finances.”

Who should do the PGD?

If you are an individual who is interested in applying managerial competencies in the workplace the PGD will provide you with these competencies. The programme will develop your decision-making skills, your ability to resolve complex problems and will provide you with vital managerial competencies to ensure that you can take your place with the leadership in any organisation.

Modules

**Semester 1**
- Economics for Managers
- Value Chain Management
- Leadership and Organisational Behaviour
- Accounting for Managers
- Information and Knowledge Management

**Semester 2**
- Global Business Environment
- Stakeholder Management
- Decision Support Systems for Managers
- Integrated Management Practice

Click here for admission requirements and more information on the modules.
Introduction

The Unisa Graduate School of Business Leadership (SBL) is the only business school in South Africa that offers both a Master of Business Administration (MBA) and a Master of Business Leadership (MBL). The MBL has a proud legacy, having been introduced in 1965 and since its inception, the SBL awards between 300-400 MBL degrees annually. Following market demand for an MBA, the SBL introduced a brand-new MBA in 2016. It is important to note the key differentiators between the two qualifications in order to make an informed choice about which programme will be best suited to help you achieve your career and personal development goals.

<table>
<thead>
<tr>
<th>Key Differentiator</th>
<th>MBA</th>
<th>MBL</th>
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<tbody>
<tr>
<td><strong>Purpose</strong></td>
<td><strong>Focus</strong>: General management</td>
<td><strong>Focus</strong>: Enhance leadership</td>
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<tr>
<td></td>
<td><strong>Graduate attributes</strong>: Innovative and dynamic managers that solve complex business problems through critical analysis.</td>
<td><strong>Graduate attributes</strong>: Innovative, inspiring and visionary organisational leaders who value diversity in a team context.</td>
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<td></td>
<td><strong>Philosophy</strong>: Foster strategic, innovative and entrepreneurial thinking in a global business context.</td>
<td><strong>Philosophy</strong>: Develop transformative personal, group, organisational and strategic leadership capabilities to meet the challenges of the 21st century.</td>
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<td></td>
<td><strong>Work experience</strong>: At least three years’ professional/management experience at middle management level.</td>
<td><strong>Work experience</strong>: At least five years’ professional/management experience at senior and executive management level.</td>
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<tr>
<td><strong>Subject focus</strong></td>
<td><strong>Fundamentals</strong>: General management</td>
<td><strong>Fundamentals</strong>: General management</td>
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<tr>
<td></td>
<td><strong>Core</strong>: Managing people and resources</td>
<td><strong>Core</strong>: Dynamic leadership</td>
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<tr>
<td></td>
<td><strong>Electives</strong>: Streams of specialisation with a greater focus on functional managerial aspects</td>
<td><strong>Electives</strong>: Streams of specialisation with a greater focus on dynamic leadership aspects</td>
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<tr>
<td><strong>Research component</strong></td>
<td>Integrated management project</td>
<td>Strategic leadership project</td>
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<tr>
<td><strong>Delivery mode</strong></td>
<td>• Online-driven</td>
<td>• Blended (contact and online-driven)</td>
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<td></td>
<td>• Individual and virtual teams</td>
<td>• Mandatory group participation</td>
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<td></td>
<td>• Tutors</td>
<td>• Mandatory study schools</td>
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<tr>
<td><strong>Assessment</strong></td>
<td>Individual</td>
<td>Group and individual</td>
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### Programme Modules

**Year 1: Semester 1**
- Accounting for Managers
- Economics for Managers
- Value-based Management
- Corporate Governance and Ethics

**Year 1: Semester 1 & 2**
- Managing Human Capital
- Strategic Management

**Year 1: Semester 2**
- Strategic Financial Management

**Year 1: Semester 2**
**Electives (Choose any TWO of the following):**
- Applied Business Informatics
- Strategic Project Management
- Financial Reporting and Analysis
- Strategic Supply Chain Management
- Operations Management
- Strategic Sustainable Marketing
- Strategy in a Global Context
- Advanced Labour Law
- Business Research (Recommended)

**Year 2**
- Integrated Management Project

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“The Unisa SBL MBA programme is intensive, and has provided me with the ability to think holistically about business and to consider the merits of all business models from SMEs to large corporates. Undoubtedly this has enhanced my professional skill set, but more importantly, it has given me a new perspective - an entrepreneurial one. The degree I will obtain at the end of this programme doesn’t just recognise the obvious effort, but the rewarding personal journey that has accompanied the process of obtaining it.”

**Who should do the MBA?**

The MBA is a general management qualification for candidates with significant relevant work experience. Upon successful completion the programme will contribute to their learning, personal and career development.
Who should do the MBL?

The aim of the MBL degree is to enhance all aspects of leadership. This programme is specifically suited to current and aspiring leaders with relevant work and/or management experience at senior and executive management level.

Programme Modules

**Year 1: Semester 1**
- Accounting for Managers
- Economics for Managers
- Value-Based Management
- Corporate Governance and Ethics

**Year 1: Semester 1 & 2**
- Leading People
- Leading Strategic Change

**Year 1: Semester 2**
- Strategic Financial Management
- Business Research *(Recommended)*

**Year 1: Semester 2**
Electives *(Choose any TWO of the following)*:
- Leadership Development
- Strategic Human Capital Management
- Strategic Sustainable Marketing
- Strategy in a Global Context
- Advance Labour Law
- Financial Reporting and Analysis

**Year 2**
- Strategic Leadership Project

Click here for admission requirements and more information on the modules.
Doctor of Business Leadership (DBL)

“I elected to commence my DBL at UNISA while residing in the United States as I was able to conduct interesting research in an industry that was highly relevant to representatives of South African exporters. The SBL faculty and supervisors guided me throughout my research with the result that I was able to achieve rich international business strategy findings that could be extrapolated across most industries involved in exporting. My doctorate enabled me to look forward to being able to provide more interesting and valuable advice in the field of international business strategy, especially with regard to exports to China.”

Who should do the DBL?

If you are a high-performing individual who wants to contribute actively to the expansion and growth of business and leadership environment of the country, the continent and globally, this is the programme for you.

The DBL allows candidates to produce a doctoral research thesis which meets international standards of scholarly and professional writing under supervision in the discipline of business leadership.

Click here for admission requirements and more information on the research focus areas.
How do I apply?
Click here to apply.

How do I register?
Email a request for the registration form to sblregistrations@unisa.ac.za and the relevant form will be emailed to you.

Access to the electronic delivery system (edsonline)
- edsonline is accessible only to registered students, and only for the modules, for which they have been registered.
- It takes up to 48 hours after registration, for the students to gain access the edsonline.
- Students are provided with a username and password to access the edsonline.
- If you do not receive your password two days after registration, contact our IT help desk on 011 652 0255 for assistance.
- Most readings are posted on edsonline i.e. study guides, due dates for assignments, study school schedule etc.

How do I pay?
Click here for payment information and financial policies.
<table>
<thead>
<tr>
<th>Study Program</th>
<th>1st Study School</th>
<th>2nd Study School</th>
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<tbody>
<tr>
<td>Postgraduate Diploma in Business Admin (PGD)</td>
<td>12 - 16 February</td>
<td>16 - 20 July</td>
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<tr>
<td>Master of Business Leadership (MBL 1) Orientation</td>
<td>22 - 24 February</td>
<td>N/A</td>
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<tr>
<td>Master of Business Leadership (MBL) Study School</td>
<td>26 February - 2 March</td>
<td>23 - 27 July</td>
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<tr>
<td>Master of Business Administration (MBA) Orientation</td>
<td>26 - 28 February</td>
<td>N/A</td>
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