

SMME's and Covid-19:

Job losses, redundant skills, and essential proficiencies required for economic recovery

Rapid changes have been thrust onto South Africa's SMME's. If the pace of change is not matched with a determination to evolve, economic recovery may become a pipe dream. To cope in a highly volatile environment we require dynamic yet **responsible business leadership** to **sustain the livelihoods** of millions of South Africans, and to position the country as ripe for **intra-Africa trade and investment**. With high levels of unemployment, what roles do **digital skills development** and **innovation** play? Importantly, how can SMME's adapt?

Join broadcast journalist **Joanne Joseph** at our next *Business Day Dialogue LIVE* in partnership with Unisa Graduate School of Business Leadership (UNISA SBL), as we speak about future-proofing the country's small business sector.

Panelists:

Prof Pumela Msweli (Executive Dean and CEO: Unisa SBL)

Prof Neha Purushottam (Sustainable livelihoods: UNISA SBL)

Ms Morafe Tabane (Intra-Africa Trade & Investments: UNISA SBL)

[ONLINE DISCUSSION]


23 FEBRUARY 2021
09h00

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Meet our speakers



Joanne Joseph



**Prof. Pumela
Msweli**



**Prof. Neha
Purushottam**



**Ms. Morafe
Tabane**

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