



Unisa Innovation Challenge

2020 Call for Proposals



Do **YOU** have what it takes to solve **SOCIETAL CHALLENGE**? If yes,
come and pitch your creative and innovative ideas and stand a chance to
WIN great prizes!

WHO IS ELIGIBLE TO PARTICIPATE:

- **ALL** Unisa students currently registered in 2020, irrespective of the qualification registered for or duration or level of study.



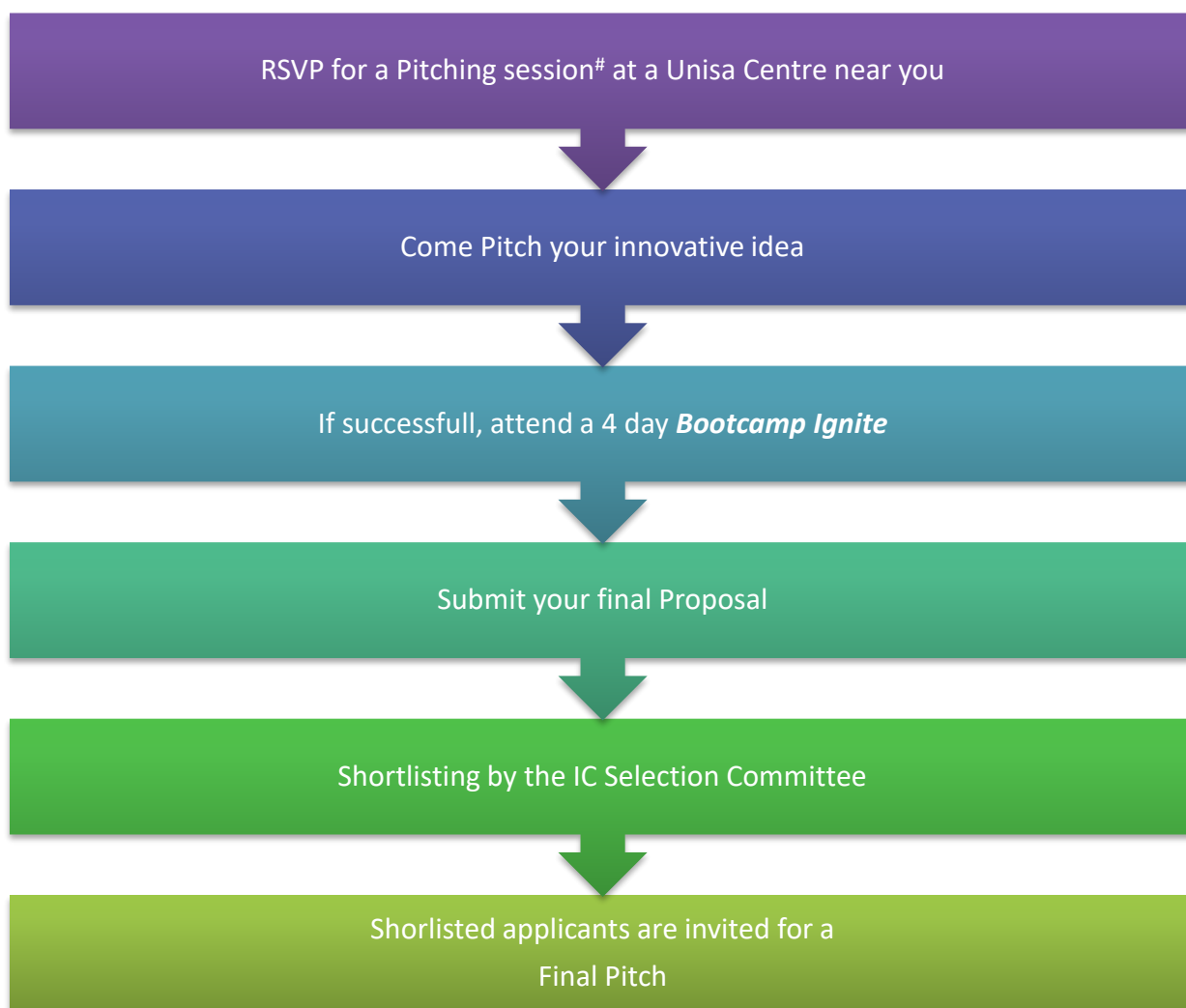
IMPORTANT INFORMATION TO NOTE

- The idea/concept/product must be *innovative* and targeted at addressing a *Societal Challenge*.
- An idea is considered *innovative* if it is new and has not been implemented before to solve the identified societal challenge or is an improvement over existing solutions wherein the improvement provides a significant benefit to the target audience or market.
- *Societal Challenges* in this context refers to the problems that our society is grappling to resolve. These may be national and include cross-cutting such as poverty, food security, access to health, achieving inclusive and equitable quality education, achieving gender parity, sluggish economic growth, unemployment, access to health care, access to cheap reliable source of energy or portable water, etc.
[HTTP://WWW.STATSSA.GOV.ZA/MDG/SDGs_COUNTRY_REPORT_2019_SOUTH_AFRICA.PDF](http://www.statssa.gov.za/MDG/SDGs_COUNTRY_REPORT_2019_SOUTH_AFRICA.PDF)
<https://www.gov.za/sites/default/files/Executive%20Summary-NDP%202030%20-%20Our%20future%20-%20make%20it%20work.pdf>

Some may be local affecting only a particular sector or group of people. For more examples of some of the challenges:
<http://openix.co.za/openix/inter-university-innovation-challenge>



HOW TO PARTICIPATE?



For more information on the pitching Sessions, Check the Schedule below!!!
Check notice boards and SMS for updates and confirmation



ASSESSMENT CRITERIA

| | |
|--|---|
| <i>Problem definition (20%):</i> | <i>The extent to which the challenge being resolved has been clearly identified and defined.</i> |
| <i>Innovativeness of the proposed solution (50%):</i> | <i>The extent to which the solution is new or is a significant improvement over existing solution.</i> |
| <i>Feasibility of the proposed solution (20%):</i> | <i>the extent to which the proposed solution is feasible having regard to the technical aspects of the project, timelines, team, partnerships, financial resources, etc.</i> |
| <i>Potential Impact of the proposed solution (10%):</i> | <i>The extent to which the proposed solution will impact positively on the identified challenge.</i> |

WHAT IS IN IT FOR ME?

- A maximum of ten (10) **Innovative** projects will be eligible for:
 - Maximum of R 100 k per project. **Terms and Conditions apply!!!**
 - Access to a dedicated mentor to assist with development and implementation of the idea/concept.
 - Access to pre-incubation services where available.
 - Access to a commercialisation specialist, IP specialist and product design professional.
 - Prototyping.
 - Assistance with marketing the idea/concept.
 - Opportunity for international exposure.

Enquiries may be directed to:

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Ms. Ntanganedzeni Muanalo: muanan@unisa.ac.za (012 429 3767)



2020 Innovation Challenge Pitching Sessions March and April 2020

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------|------------------------------------|---------------------|------------------|------------------|------------------|--------|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | Pietermaritzburg Science Campus | Richards bay Agency | Sunnyside Campus | Durban Hub | 14 | 15 |
| 16 | Middleburg Ekurhuleni | Nelspruit Hub | Vaal Agency | 20 | 21 | 22 |
| 23 | Kimberly Agency | Bloemfontein | 26 | Cape Town Campus | Cape Town Campus | 29 |
| 30 | Giyani | | | | | |



| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------|--|------------------------------------|------------------------|---|----------|--------|
| | | 1 APRIL Makhado | 2 | 3 Port Elizabeth Agency Polokwane Hub | 4 | 5 |
| 6 | 7 Mthatha | 8 East London Hub | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 Wild Coast Rustenburg Hub | 16 | 17 | 18 | 19 |
| 20 | 21 Potchefstroom Mafikeng Agency | 22 | 23 Newcastle Agency | 24 | 25 | 26 |