

MEDIA ADVISORY

UNISA to host 25th Feroza Adam Memorial Lecture and Women of the Year Awards

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This year marks the 68th anniversary of the agency and activism of the 20,000 women who marched to the Union Buildings in 1956 to protest against the hated pass laws. To commemorate this defining moment in history as well as the 2024 Women's Month, the University of South Africa (Unisa), under the auspices of the Unisa Women's Forum (UWF) in partnership with the South African Women in Dialogue (SAWID) will host the 2024 Feroza Adam Memorial Lecture and the Unisa Women of the Year Awards.

This year the memorial lecture will be held on Thursday, 15 August 2024 at Unisa Muckleneuk Campus, Function Hall, Kgorong Building under the theme "***The Government of National Unity – As an Instrument to Achieve Gender Equality***". The Chancellor of the Tshwane University of Technology (TUT) Dr Gloria Tamatoe Serobe will deliver the keynote address while Unisa Principal and Vice-Chancellor, Professor Puleng LenkaBula will be among the speakers.

Dr Serobe is a well-respected businesswoman and a pioneer in the field of broad-based economic empowerment for women. She builds from the ground up, working extensively and inclusively with women from all walks of life, to create platforms for women's economic participation. She obtained a BCom degree from the former University of Transkei and holds an MBA degree from Rutgers University, New Jersey, USA. She is best known for her role as one of four co-founders of Women Investment Portfolio Holdings (Wiphold) - the first women's group established post-1994 to list on the JSE - and for her current role as CEO of Wipcapital, a subsidiary of Wiphold focusing on operational financial services.

For twenty-four years (since 1999), Unisa has annually commemorated the life and work of Feroza Adam. This year will be the 25th commemoration. Feroza Adam, born in August 1961, was a South African political activist, and a renowned publicist for the African National Congress and other organizations. She was elected to Parliament in 1994, shortly before she died in a car accident in August of that year (1994).

The UWF is a recognised structure that strives to promote the broader interests of women at Unisa, particularly those related to appointments, conditions of service, equal opportunities, equal treatment, and representation at all levels in the institution. The Forum annually recognizes and celebrates the achievements and sterling contributions of all women across the Unisa spectrum.

The Feroza Adams Memorial lecture will take place as follows:

Date : Wednesday, 07 August 2024

Time : 08:30 for 09:00

Venue: Function Hall, 4th Floor, Kgorong Building, Preller Street, Muckleneuk Ridge Campus, Pretoria



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