<table>
<thead>
<tr>
<th>Supervision Team details:</th>
<th>Academic Profile</th>
<th>Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof N Sewdass 1 (Contact person for this focus area)</td>
<td>Prof Nisha Sewdass is a Professor in the Department of Business Management at the University of South Africa (UNISA). Her research focus areas include Strategic Competitive Intelligence and business intelligence and she has conducted several certificate courses and workshops in these areas for government departments and industry in South Africa. She is currently working on Big data analytics for CI, Foresight and the use of social media for Competitive intelligence. She is also the founder and Chair of the SCIP (Strategic and Competitive Intelligence Professionals) South African Chapter and the Chair of the African Summit 2014, 2016 and serves on the SCIP Global Advisory Board. Prof Sewdass also served as a member on the SCIP Board of Directors. She has published and presented several papers at local and international conferences.</td>
<td>2 Master 4 PhD co-supervision</td>
</tr>
</tbody>
</table>

Model of supervision

Candidates will be allocated to a supervisor but will be required to work independently within the requirements of higher degree studies. Additionally, the candidate will have to present his/her work to a panel of academic at colloquia. Additionally, the candidate should submit his/her work to be reviewed by a blind peer review process.

Selection criteria: Master’s/Doctorate

Refer to the qualification website for selection criteria.

Selection Procedure

Refer to the qualification website for selection procedure.

Reading: Subject Field

This is a selection of articles and/or recent books in this research focus area. Further reading over and above these is essential:


Reading: Research Methodology

This is a selection books on methodology. Further reading over and above these is essential:


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1 Please note that consulting the research focus area leader is no assurance that your application will be approved. If, however, your application is approved, it is also not a guarantee that he/she will be allocated as your supervisor.
<table>
<thead>
<tr>
<th>Research Focus Area</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Competitive Intelligence in general</td>
<td>Application of CI to improve decision making and strategy</td>
</tr>
<tr>
<td>CI tools as a fundamental for sustainable competitive advantage</td>
<td>Using analysis tools for identifying and outsmarting the competition.</td>
</tr>
<tr>
<td>Foresight and innovation</td>
<td>The application of Foresight in organisations.</td>
</tr>
</tbody>
</table>

### Resources: Scholar community
- SCIP (Strategic and Competitive Intelligence Professionals) [www.scip.org](http://www.scip.org)
- SCIP South African Chapter