



UNIVERSITY OF SOUTH AFRICA

UNISA is a publicly funded institution in South Africa dedicated to distance education. In keeping with its mandate as a comprehensive, open and distance learning (ODEL) tertiary institution offering a variety of academic and career-focused programmes, the University is inviting applications for positions in the **COLLEGE OF ECONOMIC AND MANAGEMENT SCIENCES**.

To be considered for a position, applicants must meet all the generic requirements plus the specific requirements as stated per position. If found suitable for appointment, Unisa may offer an applicant a position at a level other than the level that was applied for. Furthermore, Unisa reserves the right to offer the applicant a contract appointment.

ACTIVITY:



TEACHING STATEMENT:

All applicants must attach a teaching statement (max 2 000 words) to their application

Teaching and Learning

Unisa is a comprehensive ODeL institution and the teaching and learning must be evaluated in this context. Central to teaching and learning is a student-centred approach and this must also be considered.

It is acknowledged that the assessment of teaching is a difficult task since it is often difficult to quantify. All candidates that apply for the position should submit their **teaching statement**, which should address the following aspects where applicable.

- Involvement in or approach to ODeL
- Approach to fostering a learner-centred approach and ODEL pedagogy
- Involvement in developing study material
- The extent to which the candidate has used a virtual learning platform (VLE e.g. *myUnisa*)
- Pass, success and throughput rates in the modules the candidate has taught and methods to improve these rates
- Peer and student evaluations
- Approach to learner support

Research & Innovation

- Applicants must submit a three-year research plan

ACTIVITY:



[APPLICATION FORM FOR A PERMANENT ACADEMIC POST](#)

ACTIVITY:



FOR MORE INFORMATION ON ACADEMIC POSITIONS (LEVELS) OPEN THE LINK OF THE POSITION YOU WISH TO APPLY FOR:

[POSITION: PROFESSOR](#)

[POSITION: ASSOCIATE PROFESSOR](#)



The following position exists in the College of Economic and Management Sciences

**SCHOOL OF MANAGEMENT SCIENCES
DEPARTMENT OF MARKETING AND RETAIL MANAGEMENT
MUCKLENEUK (PRETORIA)**

Professor/Associate Professor (x1) (Ref: CEMS/MME/MRM/P/AP//03-2022)

Post specific requirements for Professor:

- A Doctoral degree at NQF level 10 in Marketing Management/Marketing Communication or cognate field.
- At least 5 (five) years teaching experience / work experience with a strong focus in the fields of specialisation in Marketing and Retail Management.
- Must have produced 5 (five) research output points in the last 3 (three) years **OR** 7 (seven) research output points in the last 5 (five) years in accredited journals
- Must have supervised at least two postgraduate students to completion, one of which must be a Doctorate.

Post specific requirements for Associate Professor:

- A Doctoral degree at NQF level 10 in Marketing Management/Marketing Communication or cognate field.
- At least 4 (four) years teaching / work experience with a strong focus in the fields of specialisation in of Marketing and Retail Management
- Must have produced 4 (four) research output points in the last 3 (three) years **OR** 6 (six) research output points in the last 5 (five) years in accredited journals
- Must have supervised postgraduate students to completion.

Recommendations for Professor/Associate Professor:

- Research project leadership and fund sourcing
- Teaching experience in an ODeL environment.
- Completed moderator and assessor training programs.
- Any evidence of student or peer evaluation from previous institution(s).
- Knowledge of other South African languages and the ability to provide tuition in the language(s).
- NRF rated researcher.
- Knowledge of the theory and practice of ODL and technology-enhanced learning

Salary	:	Remuneration is commensurate with the seniority of the position
Assumption of duty	:	As soon as possible
Enquiries	:	Ms B Mocumi (Tel. 012 429 2582)/ Ms ME Maluleka (Tel. 012 429 4820)
Closing Date	:	1 April 2022 (Deliver application before close of business at 16:00)

Your application form:

You can find the application form for a permanent academic post on this link <http://www.unisa.ac.za/vacancies>. The completed form must be accompanied by a COMPREHENSIVE CURRICULUM VITAE and;

- identity document (*including passport, work permit, permanent residence permit or proof of naturalization if applicable*) (certified copies within the previous six months);
 - all educational qualifications (certified copies within the previous six months);
 - academic transcripts/records (certified copies within the previous six months);
 - proof of SAQA verification for foreign qualifications (*if applicable*) (certified copies within the previous six months)
- UNISA reserves the right to authenticate all qualifications without any further consent from the applicant.
 - The contact details of three contactable references must be provided, one of which must be from your present employer excluding your current line manager if you are an internal Unisa applicant
 - Unisa is not obliged to fill an advertised position
 - *Appointments will be made in accordance with Unisa's Employment Equity Plan and other applicable legislation*



We welcome applications from persons with disabilities

ACTIVITY:



- Applications must be emailed to CEMS2PA@unisa.ac.za
 - **Applications sent to the incorrect email address will not be considered.**
 - **Late, incomplete and incorrect applications will not be considered.**

Correspondence will be limited to short-listed candidates only. If you have not been contacted within two months after closing date of this advertisement, please accept that your application was not successful.