



# UNIVERSITY OF SOUTH AFRICA

UNISA is a publicly funded institution in South Africa dedicated to distance education. In keeping with its mandate as a comprehensive, open and distance learning (ODEL) tertiary institution offering a variety of academic and career-focused programmes, the University is inviting applications for positions in the **COLLEGE OF ECONOMIC AND MANAGEMENT SCIENCES**.

To be considered for a position, applicants must meet all the generic requirements plus the specific requirements as stated per position. If found suitable for appointment, Unisa may offer an applicant a position at a level other than the level that was applied for. Furthermore, Unisa reserves the right to offer the applicant a contract appointment.

ACTIVITY:



## TEACHING STATEMENT:

**All applicants must attach a teaching statement (max 2 000 words) to their application**

### Teaching and Learning

Unisa is a comprehensive ODeL institution and the teaching and learning must be evaluated in this context. Central to teaching and learning is a student-centred approach and this must also be considered.

It is acknowledged that the assessment of teaching is a difficult task since it is often difficult to quantify. All candidates that apply for the position should submit their **teaching statement**, which should address the following aspects where applicable.

- Involvement in or approach to ODeL
- Approach to fostering a learner-centred approach and ODEL pedagogy
- Involvement in developing study material
- The extent to which the candidate has used a virtual learning platform (VLE e.g. *myUnisa*)
- Pass, success and throughput rates in the modules the candidate has taught and methods to improve these rates
- Peer and student evaluations
- Approach to learner support

### Research & Innovation

- Applicants must submit a three-year research plan

ACTIVITY:



## [APPLICATION FORM FOR A PERMANENT ACADEMIC POST](#)

ACTIVITY:



**FOR MORE INFORMATION ON ACADEMIC POSITIONS (LEVELS) OPEN THE LINK OF THE POSITION YOU WISH TO APPLY FOR:**

[POSITION: PROFESSOR](#)

[POSITION: ASSOCIATE PROFESSOR](#)

[POSITION: SENIOR LECTURER](#)

[POSITION: LECTURER](#)



**SCHOOL OF MANAGEMENT SCIENCES  
DEPARTMENT OF MARKETING AND RETAIL MANAGEMENT  
MUCKLENEUK (PRETORIA)**

**Professor/Associate Professor (x1) (Ref: CEMS/MME/MRM/P/AP//1-2022)**

**Post specific requirements for Professor:**

- A Doctoral degree at NQF level 10 in Marketing Management/Marketing Communication or cognate field.
- At least 5 (five) years teaching experience / work experience with a strong focus in the fields of specialisation in Marketing and Retail Management.
- Must have supervised a postgraduate student to completion.
- Must have produced 5 (five) research output points in the last 3 (three) years **OR** 7 (seven) research output points in the last 5 (five) years in accredited journals.
- Successful supervision of a postgraduate dissertation or thesis to completion.

**Post specific requirements for Associate Professor:**

- A Doctoral degree at NQF level 10 in Marketing Management/Marketing Communication or cognate field.
- At least 4 (four) years teaching / work experience with a strong focus in the fields of specialisation in of Marketing and Retail Management.
- Must have supervised a postgraduate student to completion.
- Must have produced 4 (four) research output points in the last 3 (three) years **OR** 6 (six) research output points in the last 5 (five) years in accredited journals.
- Successful supervision of a postgraduate dissertation or thesis to completion.

**Recommendations for Professor/Associate Professor:**

- Research project leadership and fund sourcing.
- Teaching experience in an ODeL environment.
- Completed moderator and assessor training programs.
- Any evidence of student or peer evaluation from previous institution(s).
- Knowledge of other South African languages and the ability to provide tuition in the language(s).
- NRF rated researcher.
- Knowledge of the theory and practice of ODL and technology-enhanced learning.

**Senior Lecturer/Lecturer (x1) (Ref: CEMS/MME/SL/L/1-2022)**

**Post specific requirements for Senior Lecturer:**

- A Doctoral degree at NQF level 10 in Marketing Management/Marketing Communication or cognate field.
- At least 3 (three) years teaching/research/work experience with a strong focus in the fields of specialisation in Marketing and Retail Management.
- A research reflection and portfolio, evidence of the research (articles, research reports).
- **For applicants outside academia** - Evidence of the research (articles, research reports, supervision of postgraduate students or any other research activity).
- **For applicants in academia** – Must have supervised a postgraduate student to completion.
- Must have produced 3 (three) research output points in the last 3 (three) years **OR** 5 (five) research output points in the last 5 (five) years in accredited journals.

**Post specific requirements for Lecturer:**

- A Master's degree at NQF level 9 in Marketing Management/Marketing Communication or cognate field.  
At least 1 (one) year teaching/work experience in the fields of specialisation in Marketing and Retail Management.

**Recommendations for Senior Lecturer/Lecturer:**

- Registration for a Doctoral degree will be an added advantage (**Lecturer**)
- Teaching experience in an ODeL environment.
- Completed moderator and assessor training programs.
- Any evidence of student or peer evaluation from previous institution(s).
- Excellent communication and interpersonal skills.
- Knowledge of the theory and practice of ODeL and technology-enhanced learning.
- Knowledge of other two South African indigenous languages and the ability to provide tuition in the language(s).

**Salary** : Remuneration is commensurate with the seniority of the position

**Assumption of duty** : As soon as possible

**HOW TO APPLY:** See last page of advertisement

Enquiries : Ms B Mocumi (Tel. 012 429 2582)/ Ms ME Maluleka (Tel. 012 429 4820)  
Closing Date : 04 February 2022 (Deliver application before close of business at 16:00)

**Your application form:**

You can find the application form for a permanent academic post on this link <http://www.unisa.ac.za/vacancies>. The completed form must be accompanied by a COMPREHENSIVE CURRICULUM VITAE and;

- identity document (including passport, work permit, permanent residence permit or proof of naturalization if applicable) (certified copies within the previous six months);
  - all educational qualifications (certified copies within the previous six months);
  - academic transcripts/records (certified copies within the previous six months);
  - proof of SAQA verification for foreign qualifications (if applicable) (certified copies within the previous six months)
- UNISA reserves the right to authenticate all qualifications without any further consent from the applicant.
  - The contact details of three contactable references must be provided, one of which must be from your present employer excluding your current line manager if you are an internal Unisa applicant.
  - Unisa is not obliged to fill an advertised position.
  - *Appointments will be made in accordance with Unisa's Employment Equity Plan and other applicable legislation.*



**ACTIVITY:**



- Applications must be emailed to [CEMS2PA@unisa.ac.za](mailto:CEMS2PA@unisa.ac.za)
  - **Applications sent to the incorrect email address will not be considered.**
  - **Late, incomplete and incorrect applications will not be considered.**

**Correspondence will be limited to short-listed candidates only. If you have not been contacted within two months after closing date of this advertisement, please accept that your application was not successful.**